

Listing of Claims

1-20 (Cancelled).

21. (Previously Presented) A method for providing product information related to a plurality of products from a vendor's computer to a remote computer including a display and an input device for review by a user, the method comprising:

storing product data including image data and textual data related to a plurality of products in a memory of the vendor's computer;

transmitting product data related to a plurality of products from the vendor's computer to the remote computer for display on the display;

receiving a user input from the remote computer selecting at least two products from the product data displayed on the display;

determining the product data stored in the memory of the vendor's computer that is associated with each of the at least two selected products; and

transmitting display instructions from the vendor's computer to the remote computer to permit the remote computer to combine the image data and the textual data related to the at least two selected products from the product data received from the vendor's computer to display including both image data and textual data product information related to the at least two selected products for a side-by-side comparison on the display of the remote computer.

22. (Previously Presented) The method of claim 21, wherein the product data related to the at least two selected products is displayed in at least two side-by-side review boxes.

23. (Previously Presented) The method of claim 21, further comprising receiving a user input to order a selected product displayed on the display and automatically generating an order form for the selected product.

24. (Previously Presented) The method of claim 23, further comprising automatically transmitting the order form from the remote computer to a vendor's computer.

25. (Previously Presented) The method of claim 23, wherein the order form includes a plurality of selected products.

26. (Previously Presented) The method of claim 21, wherein a scroll box is displayed on the display which includes product data related to the plurality of products.

27. (Previously Presented) The method of claim 21, wherein the transmitting display instructions step includes transmitting a map from the vendor's computer to the remote computer.

28. (Previously Presented) The method of claim 21, wherein the display instructions indicate a format of the textual data and a display location of the image data relative to the textual data.

29. (Previously Presented) The method of claim 21, further comprising transmitting data related to a plurality of product categories from the vendor's computer to the remote computer for display on the display, receiving a user input selecting a product category from the plurality of product categories displayed on the display, and wherein the step of transmitting product data related to the plurality of products includes product data related to the selected product category.

30. (Previously Presented) The method of claim 21, wherein the display instructions permit integration of the product data with a selected background image on the display.

31. (Previously Presented) The method of claim 29, wherein the product image and the selected background image are integrated based on a map transmitted to the remote computer from the vendor's computer.

32. (Previously Presented) A system for providing product information related to a plurality of products from a vendor's computer to a remote computer including a display and an input device for review by a user, the system comprising:
means for storing product data including image data and textual data related to

a plurality of products in a memory of the vendor's computer;

means for transmitting product data related to a plurality of products from the vendor's computer to the remote computer for display on the display;

means for receiving a user input from the remote computer selecting at least two products from the product data displayed on the display;

means for determining the product data stored in the memory of the vendor's computer that is associated with each of the at least two selected products; and

means for transmitting display instructions from the vendor's computer to the remote computer to permit the remote computer to combine the image data and the textual data related to the at least two selected products from the product data received from the vendor's computer to display including both image data and textual data product information related to the at least two selected products for a side-by-side comparison on the display of the remote computer.

33. (Previously Presented) The system of claim 32, wherein the product data related to the at least two selected products is displayed in at least two side-by-side review boxes.

34. (Previously Presented) The system of claim 32, further comprising means for receiving a user input to order a selected product displayed on the display and means for automatically generating an order form for the selected product.

35. (Previously Presented) The system of claim 34, further comprising means for automatically transmitting the order form from the remote computer to a vendor's computer.

36. (Previously Presented) The system of claim 32, wherein the means for transmitting display instructions step includes means for transmitting a map from the vendor's computer to the remote computer.

37. (Previously Presented) The system of claim 32, wherein the display instructions indicate a format of the textual data and a display location of the image data relative to the textual data.

38. (Previously Presented) The system of claim 32, further comprising means for transmitting data related to a plurality of product categories from the vendor's computer to the remote computer for display on the display, and means for receiving a user input selecting a product category from the plurality of product categories displayed on the display, and wherein the means for transmitting product data related to the plurality of products transmits product data related to the selected product category.

39. (Previously Presented) The system of claim 32, wherein the display instructions permit integration of the product data with a selected background image on the display.

40. (Previously Presented) The system of claim 39, wherein the product image and the selected background image are integrated based on a map transmitted to the remote computer from the vendor's computer.

41. (New) A method for presenting a plurality of product images for review by a user on a computer including a display, a memory, and an input device, the method comprising the steps of:

- displaying a plurality of product images on the display;
- providing product image review boxes on the display for a side-by-side comparison of selected product images;
- receiving a user input selecting a product image from the plurality of product images displayed on the display; and
- displaying the selected product image in one of the review boxes for a side-by-side comparison with at least one other selected product image.

42. (New) The method of claim 41, wherein the step of displaying a plurality of product images includes the step of displaying a scroll box on the display which includes the plurality of product images from a selected product category.

43. (New) The method of claim 42, wherein the product images in the review boxes are larger than the product images in the scroll box.

44. (New) The method of claim 41, wherein selected product images are displayed in the next available review box until all the review boxes are filled with product images, and wherein the next selected product image replaces the product image in one of the review boxes.

45. (New) The method of claim 44, wherein the user selects the review box in which to replace the product image after all the review boxes are filled with product images.

46. (New) The method of claim 41, further comprising the steps of receiving a user input to order a selected product displayed on the display, and automatically generating an order form for the selected product.

47. (New) The method of claim 46, further comprising the step of automatically transmitting the order form for the selected product from the computer to a vendor's computer located at a remote location.

48. (New) The method of claim 41, wherein the plurality of product images includes at least one product image and at least one background image, and the step of displaying the selected product image includes the step of integrating a product image with a background image to provide a customized product image on the display.

49. (New) The method of claim 48, wherein the product image and the selected background image are integrated based, on a map transmitted to the computer from a vendor's computer located at a remote location.

50. (New) An apparatus for presenting a plurality of product images for review by a user, the apparatus comprising:

a computer including a display, a memory, and an input device;

means for displaying a plurality of product images on the display;

means for providing product image review boxes on the display for a side-by-side comparison of selected product images;

means for receiving a user input selecting a product image from the plurality of product images displayed on the display; and

means for displaying the selected product image in one of the review boxes for a side-by-side comparison with at least one other selected product image.

51. (New) The apparatus of claim 50, wherein the means for displaying a plurality of product images includes means for displaying a scroll box on the display which includes the plurality of product images from a selected product category.

52. (New) The apparatus of claim 51, wherein the product images in the review boxes are larger than the product images in the scroll box.

53. (New) The apparatus of claim 50, wherein selected product images are displayed in the next available review box until all the review boxes are filled with product images, and wherein the next selected product image replaces the product image in one of the review boxes.

54. (New) The apparatus of claim 53, wherein the user selects the review box in which to replace the product image after all the review boxes are filled with product images.

55. (New) The apparatus of claim 50, further comprising means for receiving a user input to order a selected product displayed on the display, and means for generating an order form for the selected product.

56. (New) The apparatus of claim 55, further comprising means for transmitting the order form for the selected product from the computer to a vendor's computer located at a remote location.

57. (New) The apparatus of claim 50, wherein the plurality of product images includes at least one product image and at least one background image, and the means for displaying the selected product image includes means for integrating a product image with a background image to provide a customized product image on the display.

58. (New) The apparatus of claim 57, wherein the product image and the selected background image are integrated by the integrating means based on a map transmitted to the computer from a vendor's computer located at a remote location.

59. (New) A method for presenting a plurality of product images for review by a user on a computer including a display, a memory, and an input device, the method comprising the steps of:

providing a plurality of product categories for presentation on the display;

receiving a first request selecting a first product category;

providing in response to the selection of the first product category a plurality of product items for presentation on the display, each product item of the plurality of product items being associated with the first product category and having a respective first product image presented on the display having a first presented size;

receiving a second request for a comparison of at least a first product item and a second product item; and

providing for presentation on the display first product information related to the first product item and second product information related to the second product item, each of the first product information and the second product information including a respective second product image presented on the display having a second presented size and respective product textual information, the second presented size of the second product image being larger than the first presented size of the first product image.

60. (New) The method of claim 59, wherein the first product information and the second product information are provided for presentation on the display in a side-by-side arrangement.

61. (New) The method of claim 59, wherein the first product information is provided for presentation on the display in a first review box and the second product information is provided for presentation on the display in a second review box.

62. (New) The method of claim 61, wherein the first product information and the second product information are presented on the display in a side-by-side arrangement.

63. (New) A method for providing product information related to a plurality of products from a vendor's computer to a remote computer including a display and an input device for review by a user, the method comprising:

storing product data including image data and textual data related to a plurality of products in a memory of the vendor's computer;

transmitting at least a portion of the product data related to a plurality of products from the vendor's computer to the remote computer for display on the display in a first display configuration, the first display configuration including a listing of the plurality of products, each of the plurality of products having a first product image;

receiving at least a first user input from the remote computer selecting a subset of the plurality of products from the product data displayed on the display; and

transmitting display instructions for a second display configuration from the vendor's computer to the remote computer to permit the remote computer to combine the image data and the textual data related to each product in the subset of the plurality of products, the display instructions resulting in each product in the subset of the plurality of products being presented on the display for a side-by-side comparison, the second display configuration replacing the first display configuration.

64. (New) The method of claim 63, further comprising the step of receiving a second user input from the remote computer to order at least one of the plurality of products.

65. (New) The method of claim 64, further comprising the step of automatically generating an order form for the at least one of the plurality of products.

66. (New) The method of claim 63, wherein the first display configuration includes a scroll box.

67. (New) The method of claim 63, wherein the second display configuration includes a plurality of review boxes.